

Choose your school today,  
decide your path tomorrow!

The entire Roppongi Hills is our classroom.  
The Beauty Hall of Fame at Roppongi Hills

What kind of job do you want to do in the future?  
Do you want to become an “angel of beauty”?  
Which university can help you turn your dreams into reality?

### Admissions registration conditions for international students

1. Person who wishes to enroll in HOLLYWOOD University of Beauty & Fashion.
2. Person who meets one of the following requirements:
  - i. Person who has completed 12 year education in his/her country and a 6 month Japanese Language Course at a certificated Japanese language school.
  - ii. Person who passed a Japanese Language Proficiency Test of level 1 or level 2.
  - iii. Person who acquired more than 200 scores of Japanese Language in an Examination for Japanese University Admission for International Students.
  - iv. Person who acquired more than 400 scores in a BJT Business Japanese Proficiency Test.
  - v. Person who has completed 1 year in an educational organization indicated by the 1st chapter of School Education Act.
3. Person who has sufficient financial means to pay for living expenses while studying in Japan.
4. Person who has good health.
5. Person who acquired an average score of more than 75 in Japanese language school.
6. Person who attended more than 90% classes in Japanese language school.

## Student Beauty Salon Hollywood Plaza, Roppongi Hills

Student Beauty Salon provides hair, nail, makeup, esthetic services with student price at the elegant Roppongi Hills.  
We also have beauty consultation service.

Please contact us at

School admissions consultation office

Free dial number 0120-083394  
E-mail Graduate school: mba@hollywood.ac.jp  
University: info@hollywood.ac.jp

Find out more information at our website!

URL <http://hollywood.ac.jp>

You can access from a mobile phone!



## HOLLYWOOD University of Beauty & Fashion

MAY USHIYAMA ACADEMY HOLLYWOOD UNIVERSITY

HOLLYWOOD PLAZA 6-4-1 ROPPONGI MINATO-KU TOKYO 106-8541 JAPAN



A distinguished curriculum and a fashionable campus environment are especially important in studying beauty business and fashion. Our **HOLLYWOOD Plaza** is located right in front of the worldly famous commercial complex, Roppongi Hills, where top brands gather and attract worldly attention. Events hosted at our **HOLLYWOOD Hall** release the latest and hottest fashion news from this ideal location for business.



MAY USHIYAMA Academy  
**HOLLYWOOD University of Beauty & Fashion**

Roppongi Hills, HOLLYWOOD Plaza  
6-4-1 Roppongi, Minato-ku, Tokyo 106-8541, JAPAN

Phone: +81-3-3408-5020  
Fax: +81-3-3423-6092

URL: <http://www.hollywood.ac.jp>  
E-mail: [info@hollywood.ac.jp](mailto:info@hollywood.ac.jp)



### Access

- Gate 1C, Roppongi Station, Hibiya Line, 0 minute walk
- Gate 3, Roppongi Station, Oedo Line, walk 3 minutes
- Gate 5, Nogizaka Station, Chiyoda Line, walk 6 minutes
- Gate 4, Azabujuban Station, Namboku Line, walk 8 minutes
- City Bus No. 01 (Shibuya - Shinbashi), Roppongi Station Bus Stop, walk 1 minute
- Minato Chibasu Bus (Tamachi - Akasakimitsuke), Roppongi Hills Bus Stop, 0 minute walk (100 yen)

Incorporated Educational Organization MAY USHIYAMA Academy

A school attached to HOLLYWOOD Graduate School of Beauty Business

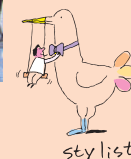
## HOLLYWOOD University of Beauty & Fashion

Hair • Makeup • Nail • Cosmetics • Fashion • Bridal

A desire to be beautiful!  
A calling to make others beautiful!



“Angels of Beauty” are  
coming from Roppongi Hills!



stylist



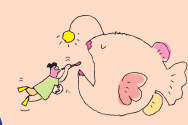
Colonist



Fashion Model



Bridal Beautician



Cosmetician



HOLLYWOOD Plaza, Roppongi Hills  
Right next to Roppongi Station



Makeup Artist



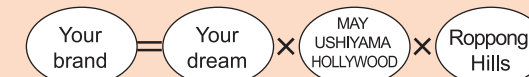
Nailist



Esthetician

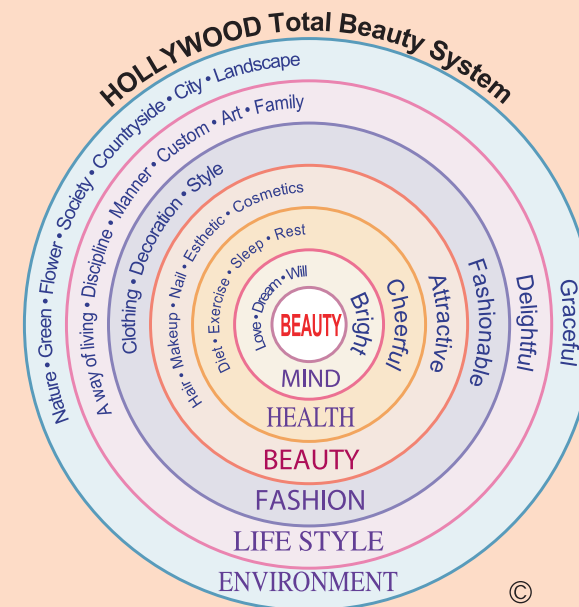
## Let take a step toward your dream!

★ Possibilities are infinite. They only depend on how big your dream is.



Become “an angel of beauty”  
who can make others beautiful

*Smile is best makeup.*



MAY USHIYAMA  
The pioneer of  
modern beauty treatment



HOLLYWOOD  
Beauty Group with  
85 years of history

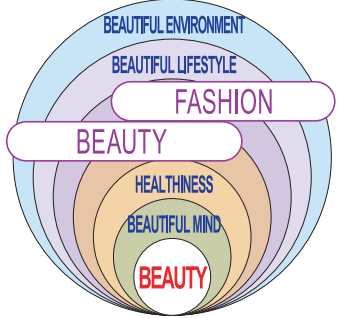
Hollywood has always been the dream city, the world's epicenter of beauty and fashion business ever since it was built. The very people who have introduced Hollywood's latest fashion, hair, makeup, esthetic, and cosmetics products in Japan were our founders: **HARRY USHIYAMA**, a Hollywood movie star at that time, and **MAY USHIYAMA**, a beautician and later his wife. Our mission is to create “angels of beauty”, who deliver beauty and happiness to all.



# What job are you interested in?

Be passionate about getting the job of your dream!

## Integral school of beauty and fashion

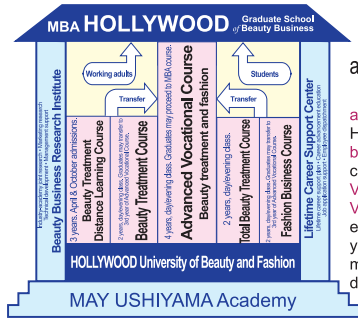


Everything you need to know about being beautiful is here.

Only when all 6 aspects of beauty, which are **mind**, **health**, **body**, **fashion**, **lifestyle**, and **environment**, are attained can one achieve a truly beautiful life.

HOLLYWOOD University has been focusing on the **Philosophy of Beauty** ever since its foundation in order to provide up to date education for beauty and fashion specialists **complete with all 6 aspects**.

## Departments and courses for various target qualifications and levels



A lifetime education from vocational school, graduate school to career advancement education after graduation

21st century is the **era of highly qualified and advanced specialist license**. HOLLYWOOD University offers a **total beauty education program** with a variety of courses from **beginner** to **specialist**: 2 year **Vocational Course**, 4 year **Advanced Vocational Courses** (Bachelor's degree equivalent awarded upon completion) to 2 year **Post-graduate Course**. Furthermore, mid-term admission, transfer and double-shift schooling are also available.

## Post-graduate Beauty Business Research Course

Master course MBA 2 years - Weekday evenings and Saturday afternoons

Post-graduate Beauty Business Research Course		
Management	Beauty business Economics, Accounting, Tax Business administration, Marketing Venture business, Business development Career development, Hospitality	
Culture	Beauty culture Aesthetic, Chromology	
Salon	Hair and make-up salon Nail salon, Esthetic salon Cosmetics salon and shop	

Beauty business Master program (MBA): a path to become a **beauty business specialist**

Beauty business has grown into a **huge industry** with 6 trillion yen market involving 1 million workers.

HOLLYWOOD Graduate School of Beauty Business was founded to create **venture-spirited** entrepreneurs, the business leaders of 21st century. As a beauty business pioneer with 85 years of experience and business expertise, we aim to **produce practical entrepreneurs through academy – industry cooperation** with top companies.

# Make what you love into your profession!

- Genius of beauty lies within the person who is impressed by it.
- We await your talent for beauty.
- Enjoy studying what you love and make it into your profession!

## Beautician Course

Advanced Vocational Course (4 years, day/evening class) 40 students  
Vocational Course (2 years, day/evening class) 360 students  
Distant Learning Course (2 years) 360 students  
Evening Course (2 years) 240 students

Beautician Course	General subjects	Curriculum	
		National beauty license examination	Theory about beauty
		Makeup (introductory-level) Nail (introductory-level) Esthetician license Japanese hair and makeup	
	HOLLYWOOD's special subjects	Fashion basic Basic subjects Beauty and nutrition Beauty show & beauty contest	
Specialist course (optional)			

Students will study technical skills of beauty treatment and basic fashion knowledge.

Our Beautician Course is a unique, **totalistic combination of technical studies** necessary for **beauticians**: hair, make-up, nail, esthetic, beauty and nutrition, and kimono dressing, along with basic fashion. Our students have achieved exceptionally high and unrivalled **qualification rates** in the national beautician license examination. **Advanced Vocational Course** offers more advanced practical technical skills and business management strategy for higher career levels.

## Total Beauty Treatment Course

Advanced Vocational Course (4 years, day/evening class) 40 students  
Vocational Course (2 years, day/evening class) 80 students

Total Beauty Treatment Course	General subjects	Curriculum	
		Beauty advisor	Esthetician
		International esthetician Cosmetics shop staff Esthetic salon staff	• <b>Makeup artist</b> Beginner Intermediate Advanced • <b>Nail artist</b> Beginner Intermediate Advanced • <b>Esthetician</b> • INFA • CIDESCO • Esthetician license
	HOLLYWOOD's special subjects	• <b>Specialist subjects for beauty salon staff</b> Hair Psychology and aesthetics of makeup Chemical & commercial properties of cosmetics Fashion basic Basic subjects	
Specialist course (optional)			

A challenge to become a beauty business specialist

Our **Beauty Specialist education program** provides essential knowledge for students to become a competitive **beauty specialist** by acquiring several licenses of various fields including makeup, nail, esthetic, cosmetics, beauty and nutrition, hair, business management, and learning basic fashion. **Advanced Vocational Course** offers more advanced practical technical skills and business management strategy for higher career levels.

## Fashion Course

Advanced Vocational Course (4 years, day/evening class) 40 students  
Vocational Course (2 years, day/evening class) 40 students

Fashion Course	General subjects	Curriculum	
		Fashion coordinating Fashion accessories Fashion business assessment Color fashion assessment	
	HOLLYWOOD's special subjects	Wedding dress design Fashion trend information Fashion model training	
	HOLLYWOOD's special subjects	Hair, nail, cosmetics, esthetic Basic subjects Design contest & fashion show	
Specialist course (optional)			

Professional fashion study and basic totalistic beauty education

Our **Fashion Advisor education program** provides essential knowledge for students to become a **fashion advisor** including fashion design, fashion coordination, fitting, retailing, and basics of total beauty treatment. **Advanced Vocational Course** offers more advanced practical technical skills and business management strategy for higher career levels.

# What type of "angel of beauty" do you want to become?

Try your best to become the top of the kind!

## Excellent educational policy and environment

School evaluation	Education policy	Content
		Specialist subject with integrity and depth Educational subjects with consideration to cultural diversity Passionate teachers with educational expertise Tuition and educational accomplishment
	Achievement	School tradition - Education level Graduation rate - Licenses Achievement at technical contests Employment rate - Job fixation rate
	Location	Fashion - Traffic accessibility Safety
Educational environment	Facility	School building - Equipment - Furniture Textbooks and materials - Health and welfare

Our programs maximize your benefit from your time, effort, and tuition.

Our **educational system** enables students to master total beauty enjoyably, and become competitive beauty professionals in the **fashionable environment** of Roppongi Hills. Experienced teachers and effective programs are making our educational system also **cost-efficient**, letting students acquire several licenses in a short period of time.

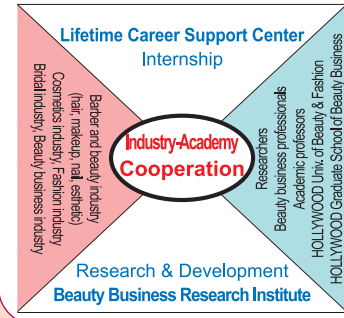
## Customize the course of study and learn at your own pace!



Joyful learning assures progress.

We offer our students a **variety of courses and subjects** to help their dream come true. The **number of students per class is limited** for in-depth understanding. Each class consists of students placed according to course, aptitude and time (day/evening). Distance learning course, and our original internet-based education system "**e-learning**" are also available in order to suit students' needs and let students study without the stressful constraints of time and space. Our enjoyable learning system has helped our students to achieve numerous awards and prizes at several technical contests.

## Industry-academy cooperation



Practical education directly connected to prospective employers

Our educational system is characterized by the **cooperation of academic and industry**, where basic subjects are lectured by academic professors while specialist technical practice and training are instructed by top-class beauty business professionals. This **unique system** ensures high effectiveness of our courses in providing students the essentials of both theoretical and practical aspects.

# Become a top level "angel of beauty"!

- A warm-hearted "angel of beauty" who can find hidden beauty
- An "angel of beauty" with sensibility and attractiveness who can bring out others' beauty
- An "angel of beauty" who can realize the calling to make others beautiful and lead them toward happiness

## License is the passport for future success

Licenses		Employment
Beauty	Hair stylist, Hair advisor, Beauty advisor, Cosmetics shop staff, Esthetician, CIDESCO licensed international esthetician, Makeup artist, Nail artist, Nursing beautician	Beauty treatment, Cosmetics, Makeup, Nail, Esthetic, Fashion, Bridal
	Fashion advisor Fashion retailer Color coordinator	
Business	Hospitality coordinator Business skill certification Personal Computer skill certification	

Outstanding rates of license qualification and employment fixation

Thorough guidance and support in preparation for national beautician license and other examinations by expert educators result in **excellent qualification rates** in various fields of profession where license is highly respected. Our expert career advisors with strong ties in beauty, cosmetics and fashion industries provide **full support and effective advice** in applying for excellent companies of those industries, facilitating students to **obtain satisfying position**. In addition to job application advice, we provide **lifetime career support** such as advice in changing occupation and re-start working in these industries for our school's alumni.

## Joyful and homely school life



Highland trip

Making friends of a lifetime whom you can share your dreams with

**Joyful and homely school life** provides students and teachers chances to share the passions and dream of becoming "an angel of beauty". **Various school activities** such as beauty shows, sporting festivals, school retreats, music festivals, charity bazaars, Christmas parties, etc. will let students know each other better and create lasting friendship. Enjoy a **fashionable school life** in **Roppongi Hills**!

## Ideal student support system



Student Salon

Consultation service on academic, health, or tuition matters, student lounge and student beauty salon are available.

Professional and committed counselors provide a wide range of consultation service to students encountering difficulties in study, economic problems, part-time jobs, job applications or difficulties in pursuit of higher education after graduation. **Scholarships** and **financial aids** (tuition and/or room and board fee discount), **school dormitories** and **Student Salon** support a joyful and safe school life.